

Thinking about **Indigenous Tourism** in New South Wales (2020)

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What is **Indigenous tourism**?

Put simply, *tourism* is travel for business or pleasure. More formally, tourism can be defined as the activities of people travelling to and staying in areas outside their usual place of residence, for business, leisure or other purposes. The term can also encompass the business of attracting, accommodating and entertaining tourists.

Indigenous tourism is a type of tourism that directly involves Indigenous people and/or utilises Indigenous culture or heritage as the principal tourist attraction. *Indigenous* people are the original inhabitants of a place. In Australia, the original inhabitants are also referred to as Aboriginal or Torres Strait Islander people. Indigenous Australians are often also referred to by their tribe name which is regionally delimited, such as *Wiradjuri* in the case of most Indigenous people from Central NSW. The key attraction of Indigenous tourism is to learn about the culture and heritage of the original inhabitants of a place.

In Australia, Indigenous people may have connections to country that extend back in time tens of thousands of years¹. Indeed, recent scientific research sets a *minimum* date for human occupation of northern Australia at 65,000 years ago². In NSW, the oldest evidence of Aboriginal occupation consists of ritual burials dated to about 42,000 years ago at Lake Mungo in the Willandra Lakes Region³. As the pioneering Danish evolutionary geneticist Eske Willerslev has explained, "...we're talking about one of the oldest living human populations on Earth."⁴

What **information is available** on Australia's Indigenous tourism sector?

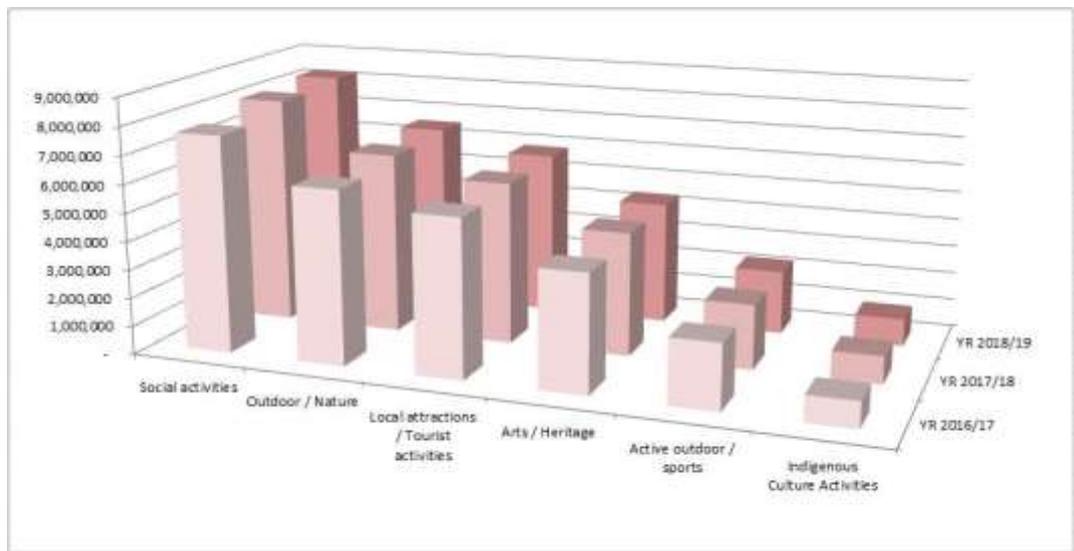
Tourism Research Australia (TRA), a branch of The Australian Trade and Investment Commission (Austrade), is the primary source of Australian tourism data. Other important tourism-related datasets can be sourced from the Australian Bureau of Statistics (ABS). ABS datasets derived from the Census of Population and Housing are particularly relevant.



Are international visitors interested in Indigenous tourism?

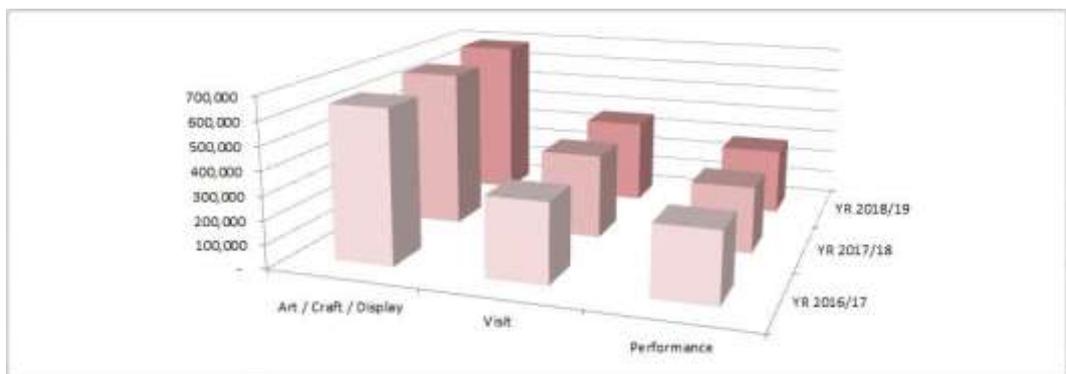
TRA data⁵ for the 2016/17 to 2018/19 financial years provides estimates of international visitors aged 15 years and over for *Leisure activity on trip and Details by Country of residence*. There are six parent categories: social activities; outdoor/nature; local attractions/tourist activities; arts/heritage; active outdoor/sports; and Indigenous culture activities. As illustrated in Figure 1, the latter did constitute a significant component of the leisure activities of international visitors, albeit as the smallest of the six categories. International visitors that participated in Indigenous Cultural Activities increased from 920,296 in 2016/17 to 977,978 in 2017/18, before declining to 965,466 in 2018/19. Over the period, this represented a small increase of the order of 5%.

Figure 1: International Visitors - Leisure Activities



The data includes three subcategories for Indigenous Cultural Activities: Experience aboriginal art/craft and cultural displays; Visit an aboriginal site/community; and Attend aboriginal performance. The former was by far the most common activity (Figure 2). Three countries, China, USA and the UK, accounted for the largest values across the board. Interestingly, visitors from China attended Aboriginal performances more frequently than the other subcategories.

Figure 2: International Visitors - Indigenous Activities



What does Indigenous tourism in NSW* look like?

Types of Indigenous Tourism Experiences

Beyond 'self-touring' and short workshops, structured Indigenous tourism offerings in NSW (and the enclaved ACT) can be divided into five main classes:

- Art galleries with an Indigenous focus or collection;
- Indigenous sculpture walks;
- Indigenous cultural centres;
- Government-administered Indigenous tourism experiences; and
- Independent Indigenous tourism operators.

Indigenous Art Galleries - Table 1

Art galleries displaying contemporary or traditional Aboriginal art are concentrated in the Sydney and Canberra regions. The remainder are scattered across regional NSW, on the coast and at inland locations. The North Coast and hinterland account for most of the regional galleries.

Indigenous Sculpture Walks - Table 2

There are two Indigenous sculpture walks not otherwise associated with art galleries in inland NSW: the Wiradjuri Dreaming Centre at Forbes and the Yindjamarra Sculpture Walk at Albury.

Indigenous Cultural Centres – Table 3

Indigenous Cultural Centres are scattered across NSW. Inland centres are located at Brewarrina, Armidale, Katoomba, Trangie, Condobolin, Deniliquin and West Albury. More coastal locations include Tweed Heads, Corindi Beach, Williamtown, Rouse Hill and Bowral. The ACT hosts the renowned Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS).

Government-administered Indigenous Tourism Experiences – Table 4

The NSW Government directly supports Indigenous tourism through the activities of the NSW National Parks & Wildlife Service, Barangaroo Delivery Authority and The Royal Botanic Gardens and Domain Trust. Aboriginal Discovery Rangers or Guides provide educational tours that cover such topics as Aboriginal history, culture, artefacts and bush foods. The ACT Environment, Planning and Sustainable Development Directorate also delivers ranger-guided activities through The Murumbung Rangers.

Independent Indigenous Tourism Operators - Table 5

Most independent Indigenous tourism operators are located in coastal regions, in the vicinity of Coffs Harbour (*Gumbaynggirr*), Scotts Head (*Gumbaynggirr*), Port Stephens (*Worimi*), Ku-ring-gai Chase National Park (*Guringai*), The Rocks / Sydney Harbour (*Dunghutti-Yuin, Yuin-Wailwan*), La Perouse (*Dharawal-Yuin*), Lake Illawarra (*Dharawal & Dhurga*), Jervis Bay (*Dhurga*), Milton (*Yuin*), Ulladulla (*Dhurga*) and Narooma (*Yuin*). Away from the coast, there are operators active in the Blue Mountains (*Darug*), Dubbo (*Wiradjuri*), Mutawintji National Park (*Wiimpatja*), Mt Grenfell Historic Site (*Ngyiimpaa*), Wagga Wagga (*Wiradjuri*), and in the ACT (*Ngunawal*). Bracketed names are the operators Indigenous group/s (tribe) where this information is readily available.

Tables 2-5 include a brief synopsis of the tourism offering in the form of a short quotation from the relevant website. Figure 3 includes the logos of selected Indigenous-owned or guided tourism businesses in NSW.

* Includes sites in the Australian Capital Territory and Jervis Bay Territory. **Central NSW sites are coloured.**

Table 1: Art Galleries with an Indigenous Focus or Collection – Selected

Operator / Region	Location	Site
CANBERRA REGION		
Aboriginal Dreamings Gallery	19 O'Hanlon Place, Gold Creek Village NICHOLLS ACT	Site
Art Mark Gallery	52 Wollongong Street, Fyshwick ACT	Site
Burrunjju Aboriginal Corporation	36/35 Sidney Nolan Street, CONDER ACT	Site
National Gallery of Australia	Parke Place, Parkes ACT	Site
SYDNEY REGION		
Aboriginal Art Galleries	Shop 47-51, Level 2, Queen Victoria Building SYDNEY	Site
Aboriginal Contemporary	254 Bronte Road WAVERLEY	Site
Aboriginal Dreamtime fine art gallery	Shop 36 The Corso MANLY	Site
Aboriginal & Pacific Art Gallery	1/24 Wellington Street WATERLOO	Site
APY Gallery Sydney	45 Burton Street DARLINGHURST	Site
Australian Museum	1 William Street SYDNEY	Site
Boomalli Aboriginal Artists Co-operative	55-59 Flood St LEICHHARDT	Site
CooeeArt	31 Lamrock Ave BONDI BEACH	Site
Karlangu Aboriginal Art Centre	47 York Street SYDNEY	Site
Kate Owen Gallery	680 Darling Street ROZELLE	Site
Museum of Contemporary Art (several permanent collections)	140 George St, The Rocks SYDNEY	Site
OzAboriginal	222 Georges River Road CROYDON PARK	Site
Spirit Gallery	Shop 8, The Rocks Centre, Argyle St, The Rocks SYDNEY	Site
The Artery	Shop 2 The Westbury, 221 Darlinghurst Rd DARLINGHURST	Site
Ultimate Art	199 George St SYDNEY	Site
Utopia Art Sydney	983 Bourke Street WATERLOO	Site
Yiribana Gallery (Art Gallery of NSW)	Art Gallery Rd, The Domain SYDNEY	Site
REGIONAL NSW		
Bouddi Gallery	5/1 Killcare Road KILLCARE	Site
Dunghutti-Ngaku Aboriginal Art Gallery	62 Lachlan St SOUTH KEMPSEY	Site
Gawura Gallery	9979 New England Highway GLEN INNES	Site
Jambama Art Gallery and Jambama Arts Centre	30 Cassino Drive, Casino Industrial Estate CASINO	Site
Ninbella	19a Byron Street BANGALOW	Site
Saltwater Freshwater Arts Alliance	Coffs Harbour Education Campus, Hogbin Drive COFFS HARBOUR	Site
Sandhills Artefacts	16 Bamblett Street NARRANDERA	Site
Wollombi Cultural Centre	2888 Wollombi Rd WOLLOMBI	Site
Yaama ganu	211 Balo St MOREE	Site

Table 2: Indigenous Tourism Experiences – Government-related

Operator	Site	Synopsis
ACT Environment, Planning and Sustainable Development Directorate	Site	"The Murumbung Rangers are a collective of Aboriginal and Torres Strait Islander people working for the ACT Parks and Conservation Service (PCS) and the operational arm of Murumbung Yurung Murra. The Murumbung Rangers deliver an innovative program of ranger guided activities, events and on-ground cultural heritage and environmental projects in partnership with and endorsement of local Traditional Custodians. They are seen as a dynamic, highly valued leadership group within the local Aboriginal community."
Barangaroo Delivery Authority, Sydney	Site	"Barangaroo's program of Aboriginal Cultural Tours is led by renowned environmental educator, Clarence Slockee. Supported by a team of Aboriginal Visitor Services Guides, these tours will immerse you in the native history of Sydney Harbour and the importance of the land to Australia's Aboriginal heritage and its significance to the clans of the Eora Nation that once lived where Sydney now stands."
NSW National Parks & Wildlife Service	Site	"You'll find plenty of ways to discover and experience Aboriginal culture within NSW national parks. Learn how to make a spear or weave a basket at La Perouse Aboriginal markets in Kamay Botany Bay National Park. Link up with an Aboriginal Discovery Ranger to experience over 40,000 years of Aboriginal culture at Mungo National Park in outback NSW, or allow yourself to be mesmerised by Aboriginal rock art – the oldest surviving human art form in the world – at Red Hands Cave in Blue Mountains National Park."
Royal Botanic Gardens Trust, Sydney	Site	"Learn about the diverse history and culture of the Aboriginal people of the Sydney region with an Aboriginal guide in the heart of the city. Uncover the Royal Botanic Garden's rich Aboriginal heritage by exploring plant uses, culture, artefacts and tasting some bush foods."

Table 3: Indigenous Sculpture Walks

Operator	Location	Site	Synopsis
Wagirra Trail and Yindyamarra Sculpture Walk	Kremur Street WEST ALBURY	Site	"The Yindyamarra Sculpture Walk (commencing Kremur Street – 5.3km) features a series of stunning contemporary Aboriginal sculptures lining the Wagirra Trail from Kremur Street to Wonga Wetlands. Eleven sculptures created by local Aboriginal artists have been installed along the five kilometres of trail"
Wiradjuri Dreaming information Centre	4 Hill St FORBES	Site	"The redeveloped Wiradjuri Dreaming Centre is a major celebration of Wiradjuri Culture. The project includes landscaping and sculpture. There is a life size bronze as the central focus with eight other educational totems positioned amongst the gums by the lake."

Table 4: Indigenous Cultural Centres in NSW / ACT

Operator	Location	Site	Synopsis
Armidale and Region Aboriginal Cultural Centre and Keeping Place	96-104 Kentucky Street ARMIDALE	Site	"There are many sections at the Centre such as a gallery, café, gift shop, history room, an artists' boutique, and a conference room. Traditional Aboriginal paintings are for sale through our gallery and artists' boutique. Other sections include a two more exhibition spaces for artefact and photographic exhibitions. The ACCKP also has a bush tucker walk, painted pathway, tribal village, labyrinth and Friends of the ACCKP garden."
Blue Mountains Aboriginal Culture & Resource Centre	14 Oak Street KATOOMBA	Site	"The Centre also provides outlets and opportunities for Aboriginal and Torres Strait Islander People and non-Aboriginal People to learn about Aboriginal culture, history as well as current and past issues that affect our community."
Brewarrina Aboriginal Cultural Museum	Bathurst & Darling Streets BREWARRINA	Site	"The Museum has an extensive exhibition which focuses on a historical representation of local people. You can listen to local stories and legends in the Dreamtime theatre, see local Aboriginal stone and wooden artefacts, a photographic display ranging from the 1800's to present day, and a mission display showing life on an Aboriginal reserve with actual furnishing that were issued by the Aboriginies Protection Board."
Kooki Kulcha Experience	15-17 Kirkham Rd BOWRAL	Site	"The Koori Kulcha Aboriginal Corporation (KKAC) is proud to announce the opening of the Koori Kulcha Experience (KKE) Dining and Training Facility to the public. This facility is the first of its kind. Discover culinary treats 60,000 years in the making in an unforgettable Koori Kulcha Dining Experience..."
Minjungbal Aboriginal Cultural Centre	17 Kirkwood Road TWEED HEADS SOUTH	Site	"Minjungbal Aboriginal Cultural Centre is an ideal school excursion or day trip for learning about Aboriginal culture. Listen to Aboriginal guides and enjoy a picnic."
Muru Mittigar Aboriginal Cultural & Education Centre	356 Annangrove Rd ROUSE HILL	Site	"Muru Mittigar offers an authentic Australian Indigenous cultural experience for all travellers. We invite you to share in and celebrate the rich history of Aboriginal Darug culture, our land and our people. We offer a special meeting space to develop an understanding of Aboriginal culture and provide an authentic insight into Aboriginal heritage. Muru Mittigar's cultural guides will take you on a journey through exciting and enriching cultural activities of sensory experiences..."
Worimi Local Aboriginal Land Council - Murrook	2163 Nelson Bay Road WILLIAMTOWN	Site	"Aboriginal staff teach many facets of our culture, from boomerangs, weapons and tools, didgeridoo, communication like art and dance, bush food medicine, cooking, craft (basket weaving, beading), artefacts and much more."
Yarrowarra Aboriginal Cultural Centre	69 Red Rock Rd CORINDI BEACH	Site	"Yarrowarra Aboriginal Cultural Centre strives to preserve and share our unique Gumbaynggirr traditions, culture and environment. Visitors can participate in various cultural experiences. • Bush Tucker and Bush Medicine Tours • Traditional Basket Weaving Classes • Screen Printing Workshops • Aboriginal Sites Tours • Gumbaynggirr Story Sessions • Clay Modelling Classes • Gumbaynggirr Dance Shows and Instruction • Aboriginal Art Classes • Gumbaynggirr Lingo Classes"
The Australian Institute of Aboriginal and Torres Strait Islander Studies	51 Lawson Crescent ACTON ACT	Site	"The Australian Institute of Aboriginal and Torres Strait Islander Studies (AIATSIS) is a world-renowned research, collections and publishing organisation. We promote knowledge and understanding of Aboriginal and Torres Strait Islander cultures, traditions, languages and stories, past and present"
Trangie Wungunja Cultural Centre	81 Dandaloo Street TRANGIE	Site	"The centre showcases a large variety of artefacts that have been sourced through long term loans with the Australian Museum and the Office of Environment and Heritage, donations from local people and collections owned by the Trangie Local Aboriginal Land Council. The valuable collection represents family history and information including displays of photos and stories of local Aboriginal people who have served our Country from World War 1."
Wiradjuri Study Centre	Cnr Cunningham & McDonnell Street CONDOBOLIN	Site	"The Wiradjuri Condobolin Corporation (WCC) aims to create a better quality of life for the people of the Wiradjuri Condobolin community. To establish a sustainable, smarter community and a knowledge economy, through the business activities and the programs emanating from the Wiradjuri Study Centre (WSC)."
Yarkuwa Indigenous Knowledge Centre	104 End Street DENILIQUIN	Site	"Visitors to the Yarkuwa Indigenous Knowledge Centre can access and learn about the Indigenous heritage of the Wamba Wamba and Perrepa Perrepa People. The Centre hosts displays and records for visitors of: Cultural heritage artifacts including stone and wooden tools and woven baskets; Wamba Wamba Language learning displays; Local family information. The gallery space is regularly updated with new exhibitions of visiting and local art projects. We also sell traditional Aboriginal-based items, foods, clothing and local Indigenous artwork."

Table 5: Independent Indigenous Tourism Operators in NSW / ACT...

Operator	Location (People)	Site	Synopsis
Aboriginal Blue Mountains Walkabout	Blue Mountains (Darug)	Site	"Live for a day our; happy, creative & spiritual way of traditional Aboriginal life. A life changing journey of discovery in the Blue Mountains 1 hr from Sydney Inspiring authentic ancient cultural; education & connection with adventure. Aboriginal owned & guided we learn by following a song line of sacred sites. A secluded bushwalk (3.5 km medium grade) through a beautiful rainforest 6 hrs in nature (2 hr walk with 4 hrs of learning, activities, photos & relaxing)"
Bundi Cultural Tours	Wagga Wagga (Wiradjuri)	Site	"Bundi Cultural Tours specialise in sharing Wiradjuri / Aboriginal culture on full and half day tours by bus or 4WD in the Riverina, near Wagga Wagga in southern NSW. A new 2 hour walking tour is now also available. All tours are conducted by Mark Saddler, a proud Wiradjuri man from whom visitors can learn about the oldest people and culture in the world."
Commee Nulunga Cultural Tours	Ulladulla (Dhurga)	Site	"Walawaani njindiwan! ('Welcome everyone' in Dhurga) Come for a walk with Coomee Nulunga Cultural Tours' Aboriginal Tour Guides and experience some of the Aboriginal history of Warden's Head (Darkies Hill) in Ulladulla."
Dreamtime SouthernX Pty Ltd	The Rocks, Sydney (Dunghutti-Yuin)	Site	"This leisurely walkabout around The Rocks uncovers the authentic history of the Aboriginal people's saltwater heritage within Sydney Harbour, their land and water use and their spiritual connection to the adjoining waterways and foreshores."
Dhawura Tours	ACT various sites (Ngunawal)	Site	"Join Dharwra Aboriginal Cultural Tours on a journey and travel back in time to become a part of 'The Dreaming'. Gain a deep understanding of Aboriginal culture with an experienced Aboriginal guide. Hear local Ngunawal Traditional Custodians interpret at various sites of significance in and around Canberra."
First Lesson Cultural Tours	Dubbo (Wiradjuri)	Site	"Walk where our ancestors walked hundreds of years ago including such sites as the Scarred Canoe Tree, Axe Grinding site, Bush Medicine plants and Bush Tucker plants."
Galamban	Jervis Bay (Dhurga)	Site	"Galamban is an all Indigenous family owned and run business specialising in Aboriginal Art and culture, including art production, art installations, curatorial projects, art mentorships, as well as our famous cultural tours which normally operate out of the Booderee National Park."
Gumaraa	Oak Flats (Dharawal & Dhurga)	Site	"Gumaraa - Wise Old Man. Cultural tours and stories of the land. An immersive experience for all. Based on the traditions of the Yuin Nation."
Guringai Aboriginal Tours	Ku-ring-gai Chase National Park (Guringai)	Site	"Immerse yourself in an exclusive Aboriginal cultural journey as you walk the land with Traditional Custodians and caretakers in World Heritage listed Ku-ring-gai Chase National Park. Guringai Aboriginal Tours is an Aboriginal owned and operated tour company in the Northern Sydney region offering 3.5 hour cultural tours in Ku-ring-gai Chase National Park, a short 45 minute drive from the Sydney CBD. "
Kadoo Tours	Watsons Bay & La Perouse (Dharawal-Yuin)	Site	"Come walk in the footsteps of Tim Ella, a traditional man of this Yuin Nation. Let Tim take you back to his 'Dreaming', to the Stone Age when man lived in harmony with the land. Watch as Tim spins a bullroarer wishing his totem, the whale, safe passage on their journey. Learn about native animals & the local sea life while sampling bush tucker. It was here, in Botany Bay & Sydney Harbour, that 'First Contact' was made with Europeans. Learn how this impacted upon Tim's people forever more."
Koori Kinnections	Sydney (Yuin-Wailwan)	Site	"Here at Koori Kinnections, we offer a range of Aboriginal educational tours, catering and programs for people of all ages. From bush food cooking classes to school incursions, guided bushwalks, resource talks, weaving workshops and much more! We can adapt our activities to suit your needs."
Mutawuntji Eco Tours	Mutawintji (Wiimpatja)	Site	"Our tours focus on Aboriginal culture, ancient dreamtime stories, bush tucker and bush medicines. Our most popular day tour is to Mutawintji National Park, which includes an interpretive walk to the culturally significant Rock Engravings and Hand Stencil sites within the restricted access Historic Site."
Mutawintji Heritage Tours	Mutawintji & Mt Grenfell (Wiimpatja & Ngyiimpaa)	Site	"Come along and share an authentic experience with one of our local Aboriginal guides, who will share with you our Dreamtime stories, Cultural values, Cultural Heritage, History and beautiful iconic scenery of the prestigious Bynguano Ranges which will leave you exhilarated and amazed."
Ngaran Ngaran Culture Awareness	Narooma / Tilba (Yuin)	Site	"Dwayne and the family team at NNCA invite all walks of life onto Yuin country to learn and immerse yourself in the world's oldest living culture. Gulaga Mountain is the centre piece of the Yuin people and as traditional knowledge holders and teachers, NNCA guide you in this 2 night – 1 day Indigenous experience to connect you to the creation stories and enable you to walk away with a piece of the sacred dreaming of the Yuin forever."
Nura gunyu	Milton (Yuin)	Site	"Spend a cultural day with Yuin Elder and Master of Bush Foods, Noel Butler and his wife Trish, as participants are immersed in our rich culture on their 100 acre property in a natural bush setting which allows hands-on cultural participation."
Unkya LALC Cultural Eco Tours	Gaagal Wanggaan National Park (Gumbaynggirr)	Site	"Gurruuja Juun (Whale Tail) Tour is an easy 1.5 hour walk on the beautiful Scotts Head Little Beach and up and around the beautiful Headland with idyllic views of Little Beach and Gaagal Wanggaan (South Beach). If you come take our Tours you will hear about the Gumbaynggirr people's Creation stories of the how the sea was made on our Gurruuja Juun (Whale Tail) Tour, learn about the Gumbaynggirr people's Traditions, Customs and Lore."
Wajaana Yaam Gumbaynggirr Adventure Tours	Coffs Harbour (Gumbaynggirr)	Site	"We offer a 2.5 hour adventure paddle in Coffs Harbour's Solitary Islands Marine Park on the NSW North Coast, home of the Bundi Barrway – Big Banana! Paddle with the direct descendants of the world's first stand up paddlers and connect to land and sea through stories and language and collect and taste seasonal bush tucker."

Table 5: Independent Indigenous Tourism Operators in NSW / ACT (continued)

Operator	Location (People)	Site	Synopsis
Worimi LALC Sand Dune Adventures	Port Stephens (Worimi)	Site	"Stopping atop the high dunes, you are provided with a 360' view of the lands. We talk about traditional occupation and uses of the land. Fresh water lagoons and midden sites (tool and burial sites) can be spied from this vantage point...Includes hands on experience at the Midden/Tool making sites, digging for fresh water and bush foods/medicines contained within the area sand boarding as well down one of the highest sand dunes in the southern hemisphere."

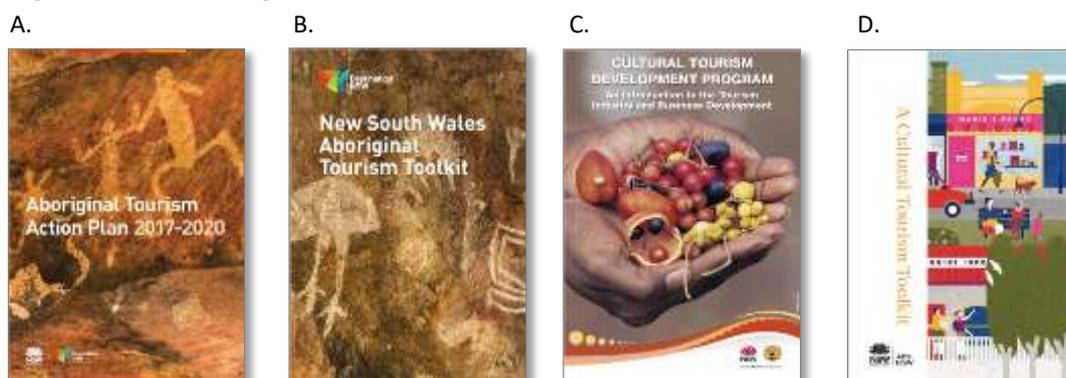
Figure 3: Selected Indigenous-owned or guided tourism businesses in NSW - Logos



Does the government have an Indigenous tourism plan?

In Australia, a suite of tourism plans, strategies and toolkits are available that focus at a national, state and/or regional level. Many jurisdictions have also produced plans that focus on Aboriginal tourism. In NSW, there are four documents of particular relevance: (1) Aboriginal Tourism Action Plan 2017-2020; (2) New South Wales Aboriginal Tourism Toolkit, 2017; (3) Cultural Tourism Development Program, 2014; and (4) A Cultural Tourism Toolkit, 2016 (Figure 4).

Figure 4: NSW Aboriginal Tourism-related Plans and Toolkits



- A.** The **Action Plan** ([LINK](#)) guides the work of Destination NSW, the lead tourism agency, and aims to "...support the development and promotion of NSW Aboriginal cultural tourism experiences, products and businesses leading to: a greater understanding of the richness of Aboriginal culture; and economic and social benefits for Aboriginal people, both as operators and employees." A key focus is on the development of market-ready (domestic) and export-ready (international) cultural tourism products and events through the NSW Cultural Aboriginal Tourism Workshop Program.
- B.** The **Aboriginal Tourism Toolkit** ([LINK](#)) is essentially a showcase for, and catalogue of, Aboriginal tourism products in NSW. The product categories include: export-ready tours; festivals and events; galleries and exhibitions (Sydney or regional); performance groups; and bush tucker and corporate gifts.
- C.** The **Cultural Tourism Development Program** ([LINK](#)) embodies the commitment of NSW National Parks and Wildlife Service "...to increasing the Aboriginal tourism profile within National Parks, and contributing to community capacity building." The resource provides potential cultural tourism operators with an understanding of the tourism industry and all the elements involved with owning and operating a tourism business. It includes practical activities to demonstrate how a cultural tourism business can be developed from concept through to operation.
- D.** The **Cultural Tourism Toolkit** ([LINK](#)) addresses cultural tourism in the broad sense and is designed to assist small arts and cultural organisations, coordinating organisations such as local councils, and individual practitioners or businesses to better plan, develop and promote their tourism offering.

Together, these four key resources represent a very practical toolkit to support Indigenous tourism across NSW.

References

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